






# Recurring revenue from every *charity tournament* you host.

You already host non-profit golf fundraisers. Refer the organizers to GolfFund, earn 15% recurring commission, and get rebookings from clients who actually had a great year.

## THE REALITY AT YOUR COURSE

### Why charity tournaments don't always come back.

Most courses host 6–20 non-profit tournaments a year. They're a meaningful chunk of weekday revenue — but they're also operationally messy on the org's side, which means:

-  Volunteer boards run them on three spreadsheets, two Google Drives, and a shared inbox.
-  Board turnover every year wipes out institutional memory. The new chair starts from scratch.
-  Hand-edited pairings sheets arrive in your clubhouse 30 minutes before tee-off — full of errors.
-  Half the orgs don't actually know if they netted what they hoped, which sours the post-event glow.
-  Result: they chase whoever quoted the lowest food package next year, and you lose a relationship.

## WHY THIS PARTNERSHIP WORKS

### A more organized client is a client who comes back.

GolfFund is the back-office platform for non-profit golf fundraisers. We don't touch the golf side — no scoring, no GHIN, no tee-time integration. Your clubhouse still runs the tournament. We just give the org a real system for sponsors, golfers, finances, and event-day operations.

#### **Recurring revenue**

15% of every paying org's annual subscription, for the lifetime of the account. No cap, no expiry, no claw-backs.

#### **More rebookings**


Orgs that ran a clean year at your course come back. They credit the venue when the tournament feels professional.

#### **We don't take a cut of their donations**

No per-golfer fees, no percentage of funds raised. Orgs keep more of every dollar — which means they have more to spend at your course on food, drinks, and banquet packages.

#### **Zero infrastructure**

No software to maintain, no support tickets. We onboard the org, run the platform, and handle their renewals.

 **We don't compete with you.** No tee sheet, no pairings system, no on-course payments. Your operations team keeps running tournaments the way they already do. We just make the org calling you a more organized client.

## What we're actually selling them.



### Sponsor portal + ad uploads

Sponsors commit through a public link, upload booklet/yard-sign art themselves. Org gets a designer-ready CSV.



### Real P&L + projections

Live revenue, costs, and net — updated as people sign up. Per-golfer cost projections so they know if they'll hit goal.



### Donor receipts (501(c)(3))

Proper IRS quid-pro-quo math. Sent automatically. The org's donors thank them, and the board sleeps better.



### Public team registration

Captains sign up foursomes online. Captain self-edit. Member contribution rollups across all sources.



### Mobile check-in + event tools

Drag-and-drop flights, printable pairings for your clubhouse, mobile check-in, mulligan sales, cash reconciliation.



### Sponsor retention by default

Nonprofit donor retention runs 43–55% year over year (FEP). GolfFund tracks sponsors year-to-year + makes renewal one-click — so the same companies keep showing up + the tournament keeps booking your course.

## Rebookings beat commissions — every time.

# 15%

RECURRING · LIFETIME OF THE ACCOUNT

### The commission is the thank-you. The rebooking is the return.

Charity tournaments are usually Monday or Tuesday play — otherwise-empty weekday revenue. An org that ran a clean year at your course books again. A \$4,000 tournament rebooked dwarfs the commission, every time. The 15% just makes our gratitude obvious.

- ✓ Annual commission report + ACH payout each January
- ✓ No cap on referrals · no expiration · no claw-backs
- ✓ Referred orgs get 45 days free + year-one money-back guarantee
- ✓ Founding-partner terms while we're ramping the first 25 courses

#### FOUNDING PARTNER PROGRAM

- ✓ Annual partner report — every referred org + their renewal status
- ✓ 60 days' notice on any structure change (commission, terms)
- ✓ Custom one-pager your sales team can share with tournament inquiries
- ✓ Direct line to the founders for any trouble-shooting
- ✓ Optional co-marketing — list your course on [golffund.app/partners](https://golffund.app/partners)
- ✓ First look at new features that affect your tournaments



## Help your charity tournaments succeed. Get paid recurring.

Talk to us early — founding-partner terms are better while we're onboarding the first courses.



APPLY TO THE PARTNER PROGRAM

[golffund.app/for-courses](https://golffund.app/for-courses)

Or email [support@golffund.app](mailto:support@golffund.app)